

Education

- ◆ *B.Sc. Economics-Specialization in Environmental Analysis, University of Utah*

Expertise

- ◆ *Corporate Environmental Sustainability Services*
- ◆ *Climate Change Policy and Regulatory Affairs*
- ◆ *Strategic Planning and Analysis*
- ◆ *Environmental and energy policy and regulatory analysis*

Recent Selected Projects

- ◆ *University of North Carolina at Chapel Hill: Alternative Energy Study*
- ◆ *University of North Carolina at Chapel Hill: Landfill Gas Project Commercial Structure*
- ◆ *Cornell University: Climate Action Plan development*
- ◆ *PNM Resources, Inc.: Climate Change Policy Strategy, Sustainable Business Model*
- ◆ *Major Steel Company: Climate Strategy*

JEFFREY S. BURKS

Director, Sustainability and Climate Strategies



In August 2008, Mr. Burks joined Energy Strategies as the Director of our Sustainable Energy practice area after a 29 year career in the electric utility industry and state government. Jeff will be leading the company's efforts to provide clients with high-level strategic advice, market research and investment/decision analysis on the many aspects of corporate sustainability, sustainable energy development and climate policy engagement, risk assessment and mitigation.

Mr. Burks brings a wealth of experience to the firm in the areas of energy and environmental policy assessment; advocacy of sustainable energy development through regulatory and legislative and corporate energy and environmental sustainability practices and business strategies.

Mr. Burks recently served Director of Environmental Sustainability for PNM Resources, Inc., a New Mexico based utility holding company, where he spent four years directing the company's strategic planning, business tactics, policy and program development for its environmental sustainability initiative and climate policy engagements.

Prior to joining PNM Resources he spent 25 years working for the state of Utah in various energy policy positions, including State Energy Program Manager, Director of the Utah Office of Energy and Resource Planning, and State Energy Policy Coordinator to Governors Michael O. Leavitt and Olene S. Walker. In these capacities Mr. Burks worked on a broad range of state and regional issues related to electricity policy, transmission planning, energy efficiency, renewable energy and the environment.

Mr. Burks has chaired and served on numerous national, regional and state energy forums addressing public policy issues on climate change, energy efficiency, renewable energy, transmission and the impacts of energy use on the environment. He has been a member of the U.S. Climate Action Partnership Steering Committee, Governor Richardson's Climate Change Advisory Committee, and is currently participating in the Western Climate Initiative. He co-chaired the Western Regional Air Partnership's *Air Pollution Prevention Forum* and the Rocky Mountain Transmission Study and currently serves as Chair of the Western Renewable Energy Generation Information System's (WREGIS) Stakeholder Advisory Committee. Mr. Burks also serves as a member of the National Action Plan for Energy Efficiency's *Leadership Forum*.